

2019-2020 Myre Series Playbill Advertising

The Carson Center is pleased to announce the 7th Season of the Myre Series. It is known as the Myre Series in memory of Jane Carson Myre, who with her husband, Dr. Louis D. Myre, did so much to establish this performing arts center. Mrs. Myre was a lover of all people, benefactor for many, devout Christian, and ambassador for Jesus Christ.

The Carson Center draws people from a 100 mile radius in Kentucky, Illinois, Missouri, and Tennessee. Please consider supporting this series by purchasing an ad in the Myre Series Playbill. You can include your payment with your contract or we can send you an invoice. Please contact Lisa Lauck with any questions: 270-443-9932 x230 or email llauck@thecarsoncenter.org

AD SIZE (pricing is for the entire season)

FULL PAGE 4 5/8" x 7 1/2"

____ Outside Back Cover (Full Color) \$1,000

____ Inside Cover (Full Color) \$900

____ Inside Page (Full Color) \$700

HALF PAGE 4 5/8" x 3 5/8"

____ Horizontal (Full Color) \$500

QUARTER PAGE 2 1/4" x 3 5/8"

____ Standard (Full Color) \$300

AD INFORMATION

- Artwork must be a minimum of 300dpi and be in one of the following file formats: TIF, GIF, EPS, PDF, PSD, AI, INDD.
- No Bleeds – except for back cover.
- Emailed art files are accepted.
- Finished playbills measure 5 1/2" x 8 1/2" and are printed on high-quality glossy white paper.

ADVERTISER INFORMATION:

Advertiser:
Contact:
Address:
City/State/Zip:
Phone/Fax:
Email:
Signature:

PAYMENT:

Total Ad Price:	+ \$ _____
Special Placement (\$100)	+ \$ _____
Subtotal	= \$ _____
Less 25% Deposit	- \$ _____
Balance Due	= \$ _____

Special Placement means you would like to specifically designate the location of your ad in the playbill.

A **Deposit Payment of 25%** and **Signed Contract** are required to reserve your space. The Balance Due is the Ad price less the deposit.