

# 2009-2010 Carson Center Playbill Advertising

## PLAYBILL INFORMATION

The 2009-2010 Season has begun and we will now make single playbill advertising available. Playbills are printed for each month and distribution will depend on the number of performances during that month.

<u>AD SIZE</u>		<u>AD INFORMATION</u>
FULL PAGE 4 5/8" x 7 1/2"		<ul style="list-style-type: none"> <li>• Artwork must be a minimum of 300dpi and be in one of the following file formats: TIF, GIF, EPS, PDF, PSD, AI, INDD.</li> <li>• No Bleeds</li> <li>• Emailed art files are accepted.</li> <li>• Finished playbills measure 5 1/2" x 8 1/2" and printed on high-quality glossy white paper.</li> </ul>
____ Inside Page (Black/White)	\$900	
HALF PAGE (Black/White)		
____ Horizontal 4 5/8" x 3 5/8"	\$500	
QUARTER PAGE (Black/White)		
____ Standard 2 1/4" x 3 5/8"	\$250	

### PERFORMANCE SCHEDULE:

### ADVERTISER INFORMATION:

October:	Celtic Woman, Imagination Movers, and The O'Jays	Advertiser:
November:	To Kill A Mockingbird, Rain: Tribute to the Beatles, and The Gatlin Brothers	Contact:
December:	A Christmas Carol and Cirque Dreams Illumination	Address:
January:	The Drowsy Chaperone and Groovaloo	City/State/Zip:
February:	Camelot, Peking Acrobats, and The Zydeco Experience	Phone/Fax:
March:	Beauty & the Beast and ABBA the Music	Email:
April:	The Rat Pack is Back and Suzanne Vega	Signature:
		<b><u>PAYMENT:</u></b>
		Month(s) Selected: _____
		Total Due: _____
		(Single playbill advertising must be paid in full.)

Return completed, signed form to:

Marketing Director, Carson Center, 100 Kentucky Avenue, Paducah, KY 42003  
or fax it to 270.443.9947

Questions? Call Lisa Lauck at 270.443.9932 ext 230 or [llauck@thecarsoncenter.org](mailto:llauck@thecarsoncenter.org)