



Regional Impact in 2007-2008

- **Broadway & Carson Series**
 - 19 Performances
 - 37,590 Total Attendees
 - 19% of Attendees came from over a 50 mile radius
 - Attendees came from 34 States
- **Class Acts Education Series**
 - 26 Performances
 - 18% of Attendees came from over a 50 mile radius
 - 19,252 Total Attendees
- **Use of the Facility**
 - 376 Performances/Events
 - Sample of Events: Proms & Graduations, Board Meetings & Company Annual Meetings, Weddings & Receptions, and Concerts
- **Overall Demographics & Total Economic Impact based on the Americans for the Arts Prosperity Calculator**
 - 137,814 Visitors
 - Total Expenditures/Industry Impact = \$6,036,112
 - FTE Jobs = 177.1
 - Household Income = \$3,565,658
 - Local Government Revenue = \$255,851
 - State Government Revenue = \$311,125

Total Expenditures: The total dollars spent by a nonprofit arts and culture organization and its audiences; event-related spending by arts and culture audiences is estimated using the average dollars spent per person by arts event attendees in similarly populated communities.

FTE Jobs: The total number of full-time equivalent (FTE) jobs in your community that are supported by the expenditures made by the arts and culture organization and/or its audiences. An FTE can be one full-time employee, two half-time employees, four employees who work quarter-time, etc.

Household Income: The total dollars paid to community residents as a result of the expenditures made by the arts and culture organization and/or its audiences. Household income includes salaries, wages, and proprietary income.

Government Revenue: The total dollars received by your local and state governments (e.g. license fees, taxes) as a result of the expenditures made by the arts and culture organization and/or its audiences.