



# Giving Opportunities

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When you support the Carson Center with a tax-deductible gift or a sponsorship, you form your own special connection to your performing arts center. The Carson Center is a 501c3 not-for-profit organization. Ticket sales and other earned income cover approximately 80% of the costs of presenting internationally acclaimed artists, educating young audiences, and maintaining this remarkable facility. Only support from people like you, families, corporations, foundations and our public partners makes all of this possible. Please call (270) 443-9932, ext. 240, to:

## **Become a Member:**

As a Member – you have the opportunity to purchase tickets before the general public! This is a great way to help the Carson Center, and avoid missing out on shows you really want to see. Join with a tax-deductible gift ranging from \$2,500 to \$50, renewable annually. We keep you informed via E-mails and occasional mailings of your special “on-sale dates” for shows. Be among the first-to-know about new shows added throughout the year. Privileges (such as playbill listings and invitations to backstage tours and season previews) increase with each giving level.

## **Sponsor a Performance or Event:**

Sponsorships provide sustained recognition and regional marketing for your business or organization. Recognition includes playbills, website (linked to yours), signage, and stage remarks. Marketing acknowledges sponsors in advertising and direct mail. Sponsorships are available for individual performances, performance series, and special events. Sponsorships provide highly visible exposure at a good value for organizations of all sizes. Performance sponsorships are available at several levels, including \$5,000; \$2,500; and \$1,250.

## **Name a Seat:**

Place your name – or the name of a friend or family member - on a seat in our beautiful Main Theatre with a one-time, tax-deductible gift. Express your personal or corporate support for your performing arts center. Commemorate a milestone such as a birthday or anniversary. Honor family members, friends, or remember loved ones. We will inscribe one or two names on a brass plate on the back of the seat(s) you select. Opportunities begin at \$1,500 on the main floor; \$1,000 in the 1st Balcony; and \$500 in the 2nd Balcony.



# Encore & Legacy Societies of the Carson Center

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## **“Set the Stage” for Audiences of the Future**

Help the Carson Center thrive for generations to come by giving to the Endowment, or making a major gift to operations and programming. The Encore Society recognizes patrons who give cash, stock, or other assets, or make irrevocable planned gifts. Cumulative giving makes it possible to start giving now, with further recognition and involvement as giving continues. The Legacy Society recognizes patrons who name the Carson Center as a beneficiary in a will, insurance policy, or other planned giving approach; (if you have done so, please let us know).

### **Encore Society Members:**

- Jane & Dr. Louis Myre
- John & Vivian Williams
- Myrick-Meriwether Family Fund
- Lucy Robertson O’Mara; Robert W. Robertson Jr., M.D.; George W. Robertson, W. Howard Robertson II – In memory of their parents, Dr. & Mrs. Robert W. Robertson Sr.
- Dr. Charles & Linda Shields
- Norman Greenberg, In Memory of Mary Rose Greenberg
- James Grisham, In Memory of Jo Grisham
- The McWaters Family Foundation in Honor of Dr. Louis & Mrs. Jane Myre
- Clyde Lawter
- Steve & Paula Bright
- Dr. John & Fran Kraus
- Neurological Associates of Western Kentucky/Dr. Sean P. McDonald

### **Legacy Society Members:**

- Jerry and Sara Page
- Jan C. & Larry W. Rudolph
- Anita C. Williams